Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

Message Text

LIMITED OFFICIAL USE

PAGE 01 SOFIA 00430 101036Z

20
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 SSO-00 /020 W
---------- 104189
O 100930Z MAR 75
FM AMEMBASSY SOFIA
TO SECSTATE WASHDC IMMEDIATE 9299
USIA WASHDC IMMEDIATE
USDOC WASHDC IMMEDIATE

LIMITED OFFICIAL USE SOFIA 0430

E.O. 11652: NA
TAGS: BEXP, BU
SUBJECT: PLOVDIV FAIR: SPACE REQUIREMENTS

STATE FOR EUR/EE ANDREWS; USIA FOR IEE/SHIRLEY, ICS/
DAVIS; USDOC FOR BEWT/ABRAHAMSON

REF: SOFIA 376; STATE 051000

1. AS PROMISED (REFTEL, PARA 6), DCM AND P&C OFFICER VISITED PLOVDIV FAIR OFFICIALS MARCH 7 TO DISCUSS SPACE REQUIREMENTS FOR 1975 US PAVILION. THEY WERE RECEIVED BY KIRIL ASPARUHOV, FAIR DEPUTY GENERAL DIRECTOR (GENDIR KIREV WAS ILL), AND RUMEN SPIRIDONOV, OFFICER-IN-CHARGE FOREIGN PARTICIPATION.

2. ASPARUHOV SEEMED GENUINELY SURPRISED WHEN DCM DESCRIBED USG BUDGETARY SITUATION AND POINTEDLY NOTED THIS WAS FIRST TIME US HAD INQUIRED ABOUT RATE REDUCTIONS. HE STATED FAIR AUTHORITIES HAVE NEVER OFFERED SPECIAL RATES TO ANY PARTICIPANT BUT IMPLIED REQUEST NOT NEW EXPERIENCE. HE STRESSED THAT SPACE RENTAL RATES HAVE REMAINED STABLE FOR A NUMBER OF YEARS.

3. ASPARUHOV ADDED OPEN AREA IN FRONT OF PAVILION 24 IS LARGE ENOUGH FOR 120-FOOT DOME. HOWEVER, IF USG DOES NOT RENT PAVILION 24, AS IN PAST, WE MUST LEAVE THREE-TO-FOUR METERS BETWEEN DOME AND PAVILION 24, SO THAT IT CAN BE RENTED WITH UNIMPEDED ACCESS TO ANOTHER PARTICIPANT.
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 SOFIA 00430 101036Z

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

4. AFTER RECOVERING FROM THE SHOCK OF USG SEEKING LOWER RATES AND HAVING BUDGETARY PROBLEMS, ASPARUHOV COMMENTED FAVORABLY ON OUR 1974 PAVILION AND HIS EXPECTATIONS FOR 1975. IN LOOKING FOR WAY OUT OF OUR DILEMMA, HE SUGGESTED USG NEED NOT RENT ENTIRE OPEN AREA, BUT ONLY THAT NECESSARY FOR ERECTION OF DOME. HE LEFT CLEAR IMPRESSION BULGARIANS WOULD NOT PUT ANYTHING ON UNUSED LAND AND IMPLIED WE SHOULD USE THIS GAMBIT ONLY IF WE ARE PREPARED TO RENT PAVILION 24 AT NORMAL RATES.

5. USING DRAWN-TO-SCALE SITE PLAN GIVEN EMBOFFS, WE HAVE DETERMINED THAT:

A. OPEN PLOT HAS MINIMUM 37 METERS (121.4 FEET) AND MAXIMUM 40.5 METERS (132.8 FEET) BETWEEN BUILDINGS. AT MIDPOINT OF DOME PAD, DISTANCE IS 39 METERS (128 FEET). THUS, 120-FOOT DOME WOULD LEAVE ONLY EIGHT FEET (2.4 METERS) CLEARANCE, NOT ENOUGH TO MEET RESTRICTION IN PARA 3 ABOVE.

B. HOWEVER, WE NEED RENT ONLY PLOT, SAY, 38 METERS (124-2/3 FEET) SQUARE TO HOLD DOME. THIS WOULD MEAN 1,444 SQUARE METERS AT $6.70 PER SQUARE METER, OR $9,674.80. SINCE WASHINGTON PRESUMABLY HAD PLANNED RENTING ENTIRE OPEN PLOT, AS LAST YEAR, AT COST OF $17,969.40 (2,682 SQUARE METERS AT $6.70), THIS WOULD REPRESENT SAVING OF $8,294.60.

C. HAPPILY THIS IS ALMOST EXACTLY RENTAL COST FOR PAVILION 24. REFTEL GAVE ITS SPACE AS 528 SQUARE METERS, BUT FAIR AUTHORITIES SAID IT CONTAINS ONLY 504 SQUARE METERS. THIS WOULD COST $8,467.20 (AT $16.80 FOR COVERED SPACE), OR ONLY $172.60 MORE THAN MONEY SAVED PER B ABOVE.

6. WE STRONGLY RECOMMEND TAKING THIS OPENING WHICH FAIR AUTHORITIES HAVE MADE FOR US AND RENT PAVILION 24 AND ONLY ENOUGH OPEN SPACE FOR DOME. WE HAVE EVERY CONFIDENCE WE CAN CONFIRM (ALTHOUGH NOT IN WRITING) IMPRESSION THAT UNUSUED LAND WILL BE LEFT OPEN. SINCE WE HAVE HAD NO INDICATION THIS LAND WOULD BE USED FOR COMMERCIAL EXHIBITORS, AS LAST YEAR, WE WILL LOSE NOTHING AND GAIN BUILDING 24 FOR ONLY $172.60.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

7. FYI: PLAN SHOWS PRESENT DOME PAD IS 109.4 FEET (33.34 METERS) IN DIAMETER. IT WOULD NEED TO BE ENLARGED FOR NEW DOME.
BATJER

LIMITED OFFICIAL USE

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

NNN

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SOFIA00430
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750083-0149
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750366/aaaachgt.tel
Line Count: 110
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 SOFIA 376, 75 STATE 051000
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 02 MAY 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 MAY 2003 by ShawDG>; APPROVED <05 MAY 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PLOVDIV FAIR: SPACE REQUIREMENTS STATE FOR EUR/EE ANDREWS; USIA FOR IEE/SHIRLEY, ICS/
TAGS: BEXP, BU
To: STATE COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006